

IMPACT.PLAN

ART PRODUCTIONS

PRESS KIT





.Meet the artist

Patrícia Cunha

We use color to make a positive impact in the world!

Patrícia Cunha, the creative mind behind the artists' collective Impactplan.

Born in 1978 in Portugal in a small town called Águeda.

Studied Marketing and advertising and started working in the fashion industry, helping to create several clothing brands, until around 2009 discovered her true mission, when started creating small artistic installations for public spaces.

From dressing trees, to painting benches and stairs, it evolves into creating colorful skies, like the world famous "Umbrella Sky Project".

It was such a success that together with her partner, Bruno Almeida, she founded Impactplan art productions, a collective of artists who travel the world spreading art, color and happiness!

Together they worked hard to transform the company into what it is today.

Many new projects emerged, such as "Color Rain"; "Tropicália"; "Bubble Sky"; among many others, with color being the strong element and the universal language with the power to inspire human connection!

As a pioneer in this form of expression, Impactplan continues to grow and innovate, leaving its colorful mark on the world!



.More

About us

We are a collective of artists located in Portugal, working worldwide;

Our team is composed by amazing people between designers, marketers, creatives, inventors, thinkers, dreamers...

Coloring the grey landscape is always our starting point. In the process we use vibrant colors and unusual objects in unexpected places to create impact and provoke immediate feelings and reactions, after all coloring life is our motto!

Our future projects are based on creating more and more with eco-friendly materials, recycling, re-using!

We turn ideas into reality by creating beautiful and instagrammable art installations that have a real impact on places and in people's lives!

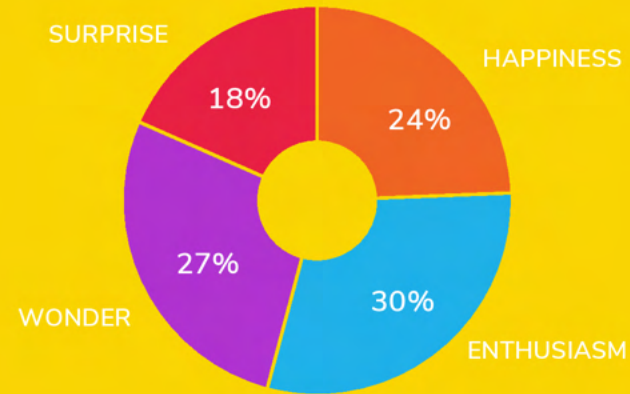


We invite you to join our colorful movement, together we can make a better world!



**OUR MISSION IS TO
SPREAD COLOR
AND HAPPINESS
AROUND THE
WORLD.**

OUR IMPACT ON PEOPLE



OUR IMPACT ON LOCATIONS



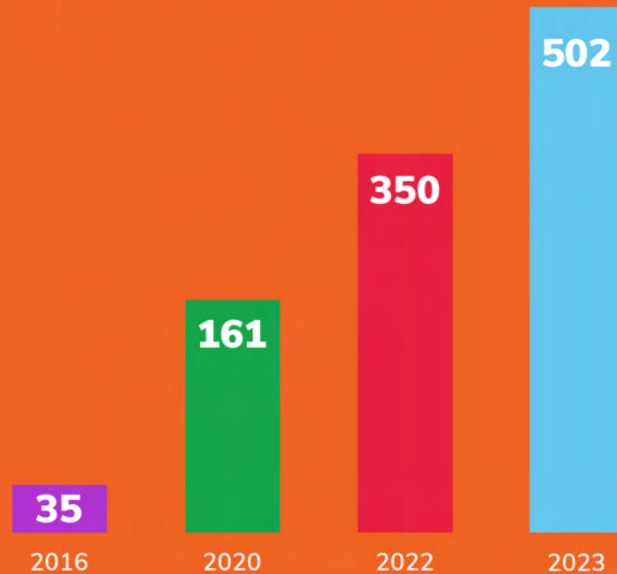
WE WILL
IMPACT.PLAN
YOUR
HEART



**CREATIVITY CAN
CHANGE THE
WORLD!**



COSTUMER GROWTH



**MADE BY
HUMANS**



All our products are special and unique!
Made by bringing happiness to people, by coloring life! 🌈

By choosing to use Impactplan's products, you are choosing a sustainable work of art made majorly by local craftsmans, saving energy resources and boosting the development of the local community and economy.

WHAT THEY SAY ABOUT US



Daniel Bideau

"Full of colors and smiles. Refresing for the city of Périgeux"



Tânia Domingues

"Love your installations in Paris!
Simply amazing to see the street pink."



Rita Fernandes

"The truth is, it was a really hot summer day but under the umbrellas it was very cool. Impressive how much color and life it brought to the city."





.Meet the

Umbrella Sky Project

One of the most instagrammable places
on the face of the earth!

The "Umbrella Sky Project" was born in Águeda, in the year of 2012, and is composed by several colorful art installations spread all around the city, with the sky of umbrellas that seem to float in the air being the strong element of this project.

This project has been on display through several countries and stands out for the involvement it can create with the public, causing a dynamic interaction with social networks.

An open-air museum that produces beautiful and viral images, attracting the attention of bloggers, photographers, and the press. Contributing to the increase of tourism and consequently the increase of local economy. One of the most recent distinctions was given by Architectural Digest magazine that placed the umbrella streets among the most beautiful in the world.

The motto is Coloring Life, bringing color to gray spaces and making people smile!





TROPICALIA

**OUR
PROJECTS**



IMPACT.PLAN
ART PRODUCTIONS

SEAWEED



BUBBLE SKY



COLOR RAIN

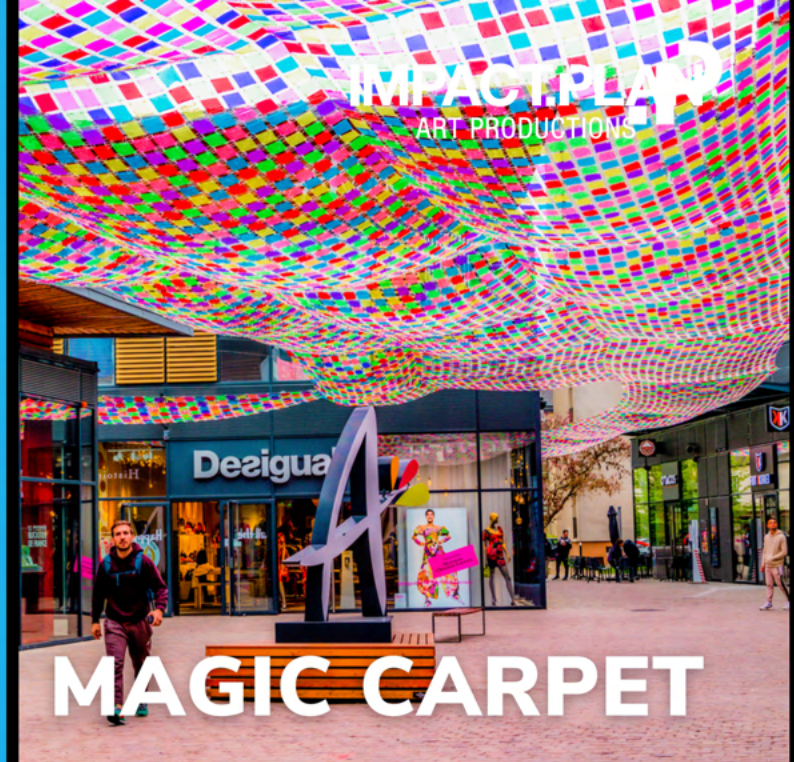


DOTS INVASION



GARLAND SKY

OUR PROJECTS



MAGIC CARPET



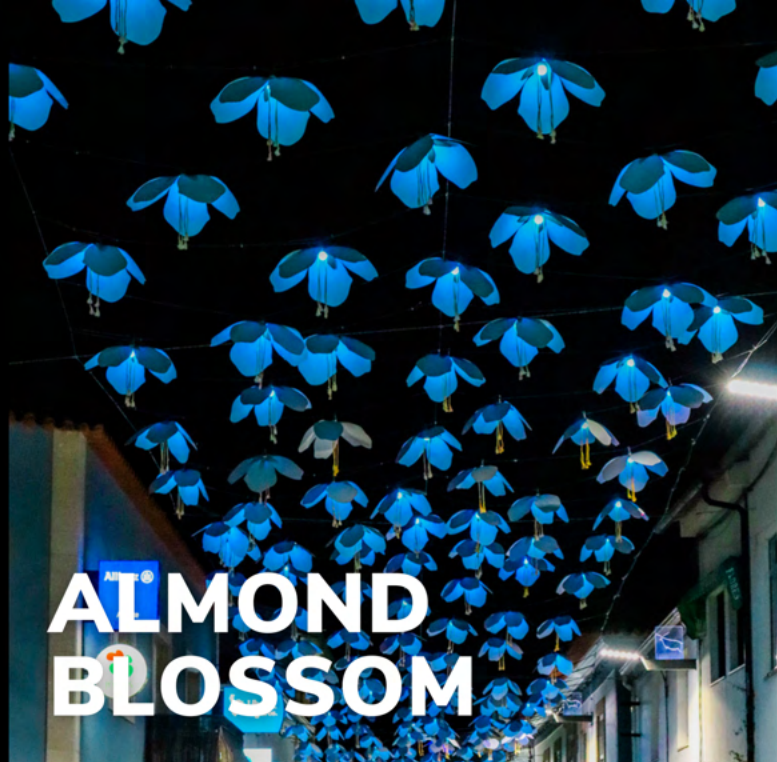
KITES



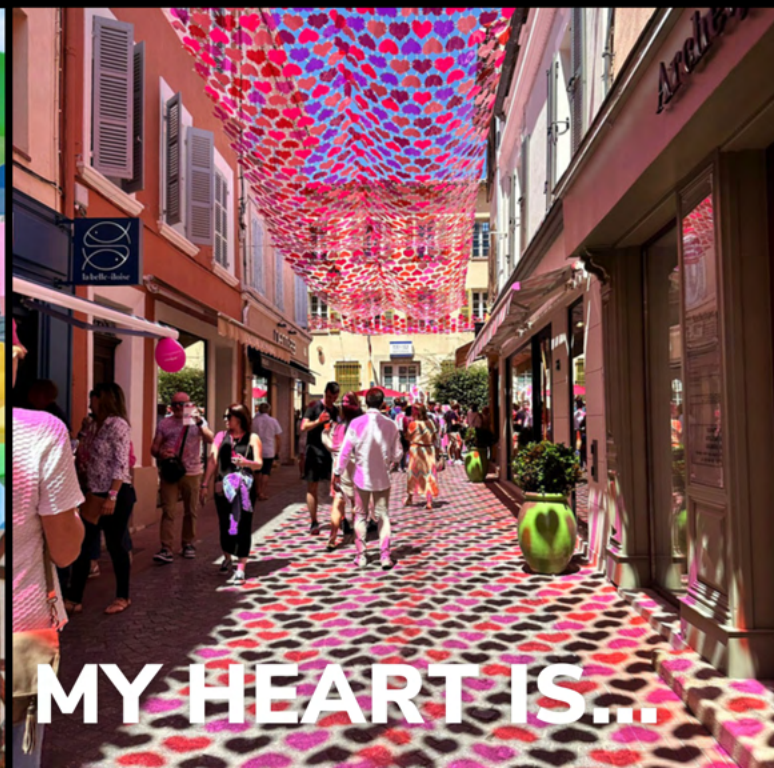
SKY GARDEN



**INVERTED
GARDEN**



OUR PROJECTS



OUR DISTINCTIONS



IMPACTPLAN ART PRODUCTIONS

R⁺

#DesignerRankings
designers.org/!256007

**World's #1728
Designer in
2023**

**DESIGNER
RANKINGS**

**BEST
DESIGNERS
OF THE WORLD**



Impactplan Art Productions

World's #42 Designer in 2023
Arts, Artwork and Ready-Made Design

designers.org/!256007
#DesignClassifications

Architecture & Design Collection Awards 2022



GOLD WINNER

Umbrella Sky project "Flower Power" by Impactplan art productions

**A'DESIGN AWARD
& COMPETITION**

**AWARD WINNING DESIGN
GOLD A' DESIGN AWARD**

2021



IMPACT.PLAN
ART PRODUCTIONS

OUR DISTINCTIONS



BRONZE

BRAND ACTIVATION
Public Space Activation
Pontivy

Impactplan art productions
"Cubes" - Art for the public space



**PRÉMIOS[®]
LUSOFONOS**
DA CRIATIVIDADE

1st QUARTER 22/23



BRONZE

BRAND ACTIVATION
Public Space Activation
La Capelle

Impactplan art productions
Rainbow Color Rain

SOME OF OUR CLIENTS



TŌULOUSE
MAIRIE - MÉTROPOLE

**CORAL
GABLES**
THE CITY BEAUTIFUL



Carp

JUST ROSE
SANARY



PENSACOLA
FLORIDA'S FIRST & FUTURE

Dolly Wood's

promenade
SAINTE-CATHERINE



R Ville de
RENNES

ÁGUEDA

CÂMARA MUNICIPAL



WE WILL
IMPACT.PLAN
YOUR
BUSINESS

PORTUGAL

- Águeda
- Azores
- Coimbra
- Lisboa
- Ovar
- Pombal
- Porto
- Setúbal
- Viseu
...

SPAIN

- Castelló de la Plana
- Getafe
- Rubí

BAHRAI

- Manamá

FRANCE

- Arles
- Avignon
- Béziers
- Bordeaux
- Bourges
- Carcassone
- Charleville-Mézières
- Decize
- L'Aigle
- Laon
- La Croix-Valmer

- Lens

- Libourne

- Louviers

- Metz

- Millau

- Orléans

- Paris

- Pontivy

- Romans-sur-Isère

- Saint chamond

- Sanary-sur-Mer

- Toulouse

- Tours

- Verrières-le-Buisson

- Ville de Rennes

...

JAPAN

- Hiroshima

SAUDI ARABIA

UK

- London

CHILE

USA

- Austin

- Batesvill

- Florida

- Illinois

- Miami

- Pensacola

- Pittsburgh

- Rhode Island

- Tennesse

- Georgia

SWITZERLAND

- La Chaux-de-fonds

NORWAY

- Asker

- Drammen

ANDORRA