



KANNAWAY The Natural ChoiceTM Opportunity

EXECUTIVE SUMMARY: COMPANY OF FIRSTS

First to create the legal 'CBD hemp oil' industry – *didn't exist before we created it.*

First publicly traded cannabis company in the U.S. - Medical Marijuana Inc., Kannaway's parent company.

First and only cannabis company to receive licensing rights to the U.S. Patent #6,630,507 - *a patent on non-psychoactive cannabinoids as a treatment for specific illnesses.*

First CBD research & development company, through sister companies Axim Biotech & Kannalife Sciences, to bring highest quality and innovative CBD products to global market.

First to create independent triple lab testing so that quality is documented with lab results - *what's on the label is guaranteed to be in the bottle.*

First to bring non-psychoactive CBD from hemp to the U.S. that is federally legal and available with no prescription.

First to legally distribute HEMP & CBD products throughout the U.S.

First to create largest global distribution pipeline of CBD rich hemp oil.

First to distribute HEMP & CBD products globally – including United States, United Kingdom, Japan, Vietnam, Russia and most European countries. More new markets, including Mexico, opening soon.

First and only company to have documented clinical trials on one of its products, *Pure Gold*

First and only CBD product, Kannaway's *Pure Gold*, to be included in the Prescribers' Digital Reference (PDR) – *an important reference resource for physicians.*

First cannabis-based CBD product, Kannaway's *Pure CBD*, that would qualify as acceptable under World Anti-Doping Standards (WADA).

First to use cold laser technology with CBD. Synergistic benefits for skin, joints, muscles, and more, the **Kannaway Pulse** is a groundbreaking new initiative that offers the combined benefits of a proven low-level energy infrared laser technology with Kannaway's Pure CBD Topical Oil.

First to offer a 'Cannabis Fitness Program'. Kannaway's **EVOLVE** program offers a personal fitness transformation in 8 weeks.

First to offer an Endocannabinoid DNA Test Kit. This patent-pending DNA test identifies key genetic markers found in your DNA and analyzes how those genes might work with cannabis and your endocannabinoid system (ECS).

First direct selling company in cannabis; and first to award stock to its distributors. *Kannaway Brand Ambassador distributors* can earn up to 4.5 million shares of MJNA stock.

First direct selling company offering a Minimum Income Guarantee for its distributors.



KANNAWAY The Natural ChoiceTM Opportunity

EXECUTIVE SUMMARY: LEADING THE WAY

The only cannabis company invited to speak at the **World Health Organization** and **United Nations Summit** in Geneva Switzerland.

Kannaway's **award-winning products** featured on Forbes, The Wall Street Journal, USA Today, The Doctors, ABC, CBS, NBC, and Direct Selling News.

Received **Certification Seal from the U.S. Hemp Authority** for safety and purity.

Played a major role in changing federal laws in three other countries.

Professional & Olympic athletes in most major sports using Kannaway products.

Largest producer of hemp in the world.

Only hemp company to offer a Cannabis Beauty anti-aging skin care line that includes five unique hemp-infused products and features a proprietary blend of natural botanical ingredients formulated to work synergistically together.

Kannaway only one of two CBD companies out of hundreds tested where **product label data is completely accurate** including mg of CBD per serving.

Kannaway's quality and quantity of CBD (*documented by lab test results*) provides the **most competitive pricing per mg, per serving, and per months' supply**.

RSHO, *Kannaway's Premium Gold Hemp Oil*, is written as a prescription medicine and covered by insurance in 11 countries for 13 indications (illnesses) because it works.

Hemp sourced from northern Europe on generational farms (*over 100 years of hemp farming*) with **no pesticides, herbicides or chemical fertilizers**.

Kannaway uses a Supercritical CO2 extraction process, *the safest and most expensive process to extract CBD oil from hemp*, producing **highest quality of CBD possible**.

ECHO Connection (*Kannaway's non-profit sister company*) is an independent, nonprofit, charitable organization *connecting special needs families with CBD and financial aid services*; An **education & resource portal for the world** with published articles & research links.

ECHO provides help to **158 families worldwide** with **\$2 million in donated products** and has educated over **1.4 million website visitors** with access to **328 original published articles** and **1,000 research links** on cannabinoids and the benefits of CBD and hemp.

Additional media coverage includes *The Doctors, The Oscars, Newsweek Special Edition, Business Insider, Huffington Post, Wall Street Journal, MTV Movie Awards, Nasdaq, NBC, CBS, ABC & FOX, Yahoo Finance, Telemundo, USA Today, Forbes, Fortune, Allure & Vogue Magazines*.

CBD from Kannaway recommended and endorsed by Bob Wright, President of the American Anti-Cancer Institute.

Kannaway is the '**Premier Cannabis Company**'[™] for customers looking for exceptional quality hemp-based CBD products and the '**Natural Choice**'[™] for individuals looking for a lifestyle business.



KANNAWAY The Natural Choice™ Opportunity

EXECUTIVE SUMMARY: **WINNING AWARDS**

Best of Cannabis Awards 2018

- Kannaway's Dr. Stuart Titus awarded 'Best Medical Professional'

American Business Awards 2019

- Company of the Year - Health Products & Services (Gold)
- New Consumer Products - Cannabis Beauty Defined (Bronze)

International Business Awards 2019

- Fastest Growing Company of the Year - Canada & US (Bronze)
- Executive of the Year - Healthcare Products & Services (Silver)

Golden Bridge Awards 2019

- Company of the Year - Healthcare Products & Services (Silver)
- International Executive of the Year - Healthcare Products & Services (Gold)

Business Innovation Group (BIG) Awards 2019

- Small Business Company of the Year (Life Sciences, Health, Wellness, and Nutrition)
- Small Business Executive of the Year, Blake Schroeder

Best in Biz Awards 2019

- Most Innovative Product of the Year (Bronze)
- Executive of the Year, Small Companies - Blake Schroeder (Bronze)

American Business Awards 2020

- Company of the Year – Food & Beverage (Gold)

American Business Awards 2020

Achievement in Web Design (Gold)

American Business Awards 2020

- Company of the Year - Health Products & Services (Bronze)

American Business Awards 2020

- Achievement in International Expansion (Bronze)